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Le Shaw and The Cupcake Girls partner to address systemic issues in the sex work industry.

Le Shaw, the International Sexual Health and Wellness Research Institute, is excited to announce their new partnership with The Cupcake Girls, a nonprofit organization dedicated to sex workers and survivors of sex trafficking.

The Cupcake Girls offer essential resources and support services to assist individuals in need in navigating and overcoming challenges following traumatic experiences, or simply wishing to find safe resources as they continue with their careers in sex work. By partnering with The Cupcake Girls, le Shaw will contribute its expertise in scientific research and their focus on Activism and Community Engagement, to further the organization's mission and help promote a more inclusive and respectful understanding of sex work.

“The Cupcake Girls are making substantial contributions towards empowering sex workers and survivors of sex trafficking,” Bobbi Bidochka, Director of le Shaw, explained. “Our shared values and goals make this partnership a powerful step forward in addressing the systemic issues in the industry and promoting a sex-positive culture.”

For more information about le Shaw and its partnership with The Cupcake Girls, please contact bobbi.bidochka@byborgenterprises.com.